



**DISPLAY  
WEEK**

**SAN JOSE 2019**

**2019  
Exhibitor Prospectus**

# Where the World's Display Industry Meets

**56th Annual  
International Display Week**

Symposium & Seminar: May 12 - 17

Exhibition: **May 14 - 16**



**SID**  
SOCIETY FOR INFORMATION DISPLAY

Display Week | May 12-17, 2019 | San Jose | CA | [www.DisplayWeek.org](http://www.DisplayWeek.org)

# Why Display at Display Week

SID Display Week, now in its 56th year, is where the world's next-generation electronic display creators, technologists, value-add suppliers, and market-making end-users gather to stay connected, stay current, and get ahead.



## Market and Sell Your Products...Build Your Brand...Expand Your Customer Base

Your Display Week exhibit puts your company at the epicenter of the world's most comprehensive exhibition, technical symposium, and business conference showcasing the latest display technology, products, interfaces, systems, and knowledge for the development, advancement, and commercialization of electronic information displays.

## Grow Your Business All Week at Display Week

Display Week 2019 offers just what your company wants:

**More...**

**Current Knowledge**  
**Marketing Support**  
**Quality Contacts**

**More...**

**Customers**  
**Sales**  
**Success**

## The World's Only Event Designed for the Full Electronic Displays Value Chain

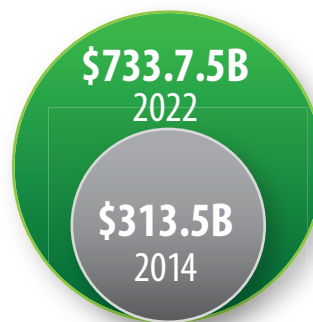
The global electronic display industry is forecast to grow to **\$169.2 billion** by 2022, while the worldwide market for display products is on track to more than double from **\$313.5 billion** in 2014 to **\$733.7 billion** by 2022. Accelerating industry and market growth is due to increased demand for display integration in multiple industries, demographic shifts, new technologies, and emerging applications, coupled with a decline in electronic display prices and an increase in global consumer and industrial market spending.

### Global Display Industry Growth



Source: Markets and Markets Display Market Research  
Reported by Technology, Display Type, Vertical and  
Geography – Global Forecast to 2022

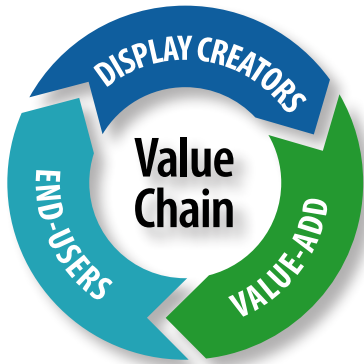
### Global Displays Market Growth



Source: Grand View Research – Electronic  
Display Technology Outlook Report to 2022



# Reach the Most Qualified Prospects at Each Stage of the Display Value Chain



**Upstream** – Original display creators, technologists, and thought leaders in industry, academia, and government, from across the globe;

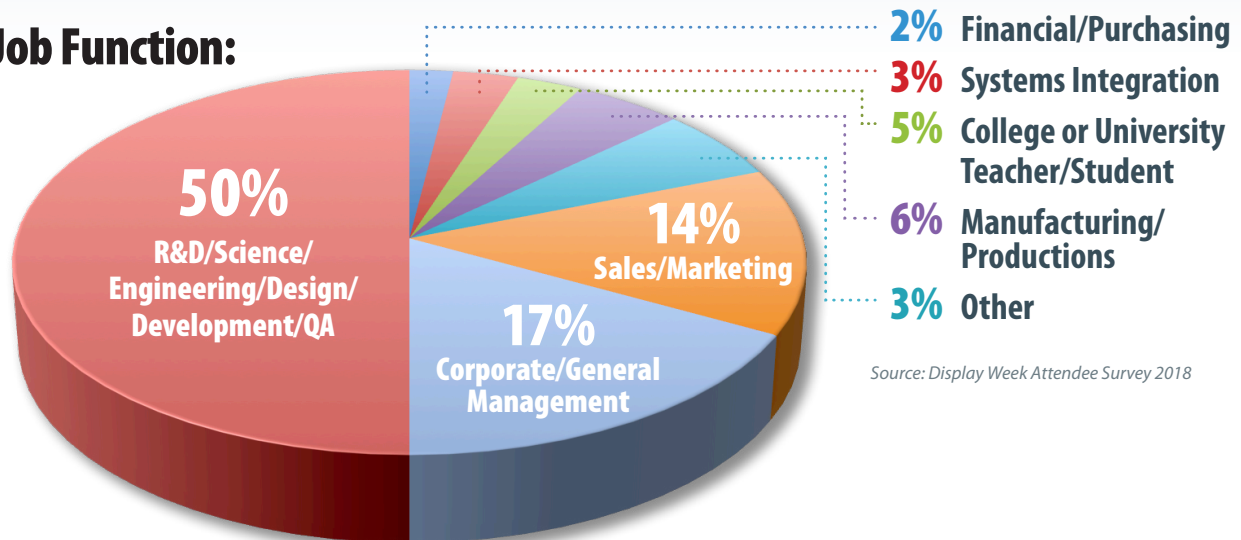
**Midstream** – All purchase influencers and executives from value-add components, materials, and device makers, including OEM manufacturers and equipment suppliers; and

**Downstream** – Systems integrators and end-users from market-leading public and private companies from around the world, and from multiple industries



# Only at Display Week Can You Meet the Entire Buying Team for Your Product or Service

## Attendees by Job Function:



## Attendees by Job Titles ~ Partial List

### Job Title

Advanced Technology Engineer  
Advanced Display Leader  
Advanced Manufacturing Engineer  
Advanced Product Development  
Advanced Technology Manager  
Application Development  
Department Manager  
Automotive Engineering Manager  
Business & Product Development  
Manager  
Business Development &  
Partnership Manager  
Business Development Director  
Business Development Manager, LC  
Materials  
Business Development Manager,  
PSA Tapes  
Business Planning Division Manager  
Business Relationship Manager  
Business Technology Director  
Business Unit Head  
Buyer  
Category Manager  
CBO Automotive  
CEO  
CEO/CTO  
CEO/Founder  
CEO/President  
CEO/Principle Designer  
CFO  
Chief Commercial Officer  
Chief Engineer  
Chief Global Strategist  
Chief Researcher  
Chief Scientist  
CIO  
CMO  
Commercial Director, High  
Performance Displays  
Commercial Technology Manager  
Commodity Leader

Commodity Manager  
Controller  
COO  
Corporate Supply Manager  
Cost Savings Engineer  
CTO  
Customer Technology Manager  
CVP Mobile Engineering  
CVP Systems Architecture  
Defense Product Manager  
Deputy General Manager  
Design Director  
Design Engineering Team Leader  
Development Manager  
Director Manufacturing Innovation  
Director Application Engineering  
Director Applications  
Director Business Development  
Displays  
Director Development  
Director Display Integration  
Director Display Systems  
Director Display Technology  
Director Displays  
Director Electrical Engineering  
Director Engineering  
Director Engineering Operations  
Director Hardware Engineering  
Director Industrial Design  
Director Innovation & Display  
Director Market Development  
Director Mechanical Engineering  
Director Operations  
Director PCAP Touch Technology  
Director Performance & Electronic  
Films Tech  
Director Post Production Technology  
Director Product Management  
Director Program Management  
Director Purchasing  
Director R&D  
Director Sourcing

Director Strategic Business  
Development  
Director Supplier Alliances  
Director Supplier Management  
Director Supply Chain  
Director Systems and Innovations  
Director Technology  
Director Technology & Innovation  
Sourcing  
Director US Office  
Director Visual Solutions  
Display Category Manager  
Display Group Engineer  
Display Materials/Process Engineer  
Display Mechanical Quality  
Manager  
Display Senior Buyer  
Distinguished Research Scientist  
Engineering Manager  
Engineering Program Manager  
Executive Director Business  
Development  
Executive Director Product  
Development  
Executive Managing Director  
Executive Officer and Division  
Manager  
Executive Officer General Manager  
Executive Vice President  
FAE Engineering Manager  
Founder & CEO  
General Manager  
Global Business Manager Circuit  
Materials  
Global Commercial Vice President  
Global Display Category Manager  
Global Market Manager Thin Films  
Global New Products Manager  
Global Product Line Director  
Global Styling Manager  
Global Supply Chain Manager  
GM

Group Manager  
Hardware Engineer Manager  
Hardware Manager Display and  
Touch  
Head of Algorithm Team  
Head of Digital Product  
Head of EDA Front-End/Back-End  
Head of Future Display Business  
Head of Innovation  
Head of Manufacturing  
Head of Partnerships & Research  
Head of Product  
Head of Purchasing  
Head of R&D  
Head of Simulation  
Head of Supply-Chain, Sourcing, &  
Customer Service  
Head of Technology  
Laser Processing Manager  
LCD Technology Manager  
Logistics Manager  
Maintenance Manager  
Manager Business Building and  
New Ventures  
Manager Business Development  
Manager Display and Optics  
Engineering  
Manager Electrical Engineering  
Manager Finance & Operations  
Manager Manufacturing Innovation  
Manager of Process Engineering  
Manager of Special Projects  
Manager Operations  
Manager Packaging and Optics  
Manager Supplier Contracts  
Manager Technical Program  
Management  
Managing Partner  
Manufacturing Manager  
Manufacturing Partner  
Market Development Manager  
Chemicals

Market Development Manager  
Aerospace  
Market Segment Manager  
Mechanical Engineering Manager  
National Applications Manager  
Operational Officer  
Operations Manager  
Optical Group Lead  
Partner & COO  
Partner & CIO  
PCBA Commodity Manager  
President Advanced Display  
Business Unit  
President Group CEO  
President/CEO  
President/COO  
President/CTO  
President/GM  
Principal Architect Mechanical  
Principal Engineer Electrical  
Principal FAE  
Principal IC Architect  
Principal Materials Integration  
Engineer  
Principal Optical Engineer  
Principal Product Designer  
Principal Research Engineer  
Principal Researcher  
Principal Sourcing Engineer  
Principal Systems Architect  
Principal Systems Engineer  
Process Manager  
Procurement Engineer (Displays)  
Procurement Manager  
Product Director  
Product Innovation Manager  
Product Line Manager  
Product Line Manager, Augmented  
Reality  
Product Manager  
Product Planning Manager  
Production Manager

Source: Display Week 2018 Registration Data



## Attendees by Job Titles ~ Partial List (cont.)

Program Manager  
Project Director  
Project Leader  
Project Manager  
Project Manager Tech Scouting  
Purchasing Manager  
Purchasing Product Development  
Purchasing Specialist  
QC Manager  
Quality Assurance Manager  
Quality Manager  
R&D Architect  
R&D Chemist II  
R&D Custom Solutions Director  
R&D Director  
R&D Group Leader  
R&D Manager  
Research Scientist and Project Manager  
Section Chief  
Software Director  
Sourcing Manager  
Sr. Advanced Innovation Buyer  
Sr. Application Engineer  
Sr. Application Manager  
Sr. Applications Engineer  
Sr. Applications Engineer TCAD  
Sr. Business Development Manager  
Sr. Business Manager, LC and Emerging Tech  
Sr. Buyer Advanced Technology  
Sr. Chemist  
Sr. Commodity Manager

Sr. Computer Vision Engineer  
Sr. Consultant Engineer  
Sr. Design Engineer  
Sr. Design Manager  
Sr. Development Engineer  
Sr. Digital Design Engineer  
Sr. Director Automotive  
Sr. Director Digital Signage  
Sr. Director Hardware Engineering  
Sr. Director Product Management  
Sr. Director Procurement and Planning  
Sr. Director Technology Partnerships  
Sr. Display Architect  
Sr. Display Engineer  
Sr. Display Incubation Engineer  
Sr. Display Quality Engineer  
Sr. Display Systems Engineer  
Sr. Display/Touch Technology Program Manager  
Sr. Electrical Engineer  
Sr. Electronic Systems Engineer  
Sr. Embedded Software Engineer  
Sr. Engineering Manager  
Sr. Evangelist  
Sr. FAE Manager  
Sr. Global Supply Manager  
Sr. Hardware Display Engineer  
Sr. Manager Display and Touch Hardware  
Sr. Manager Display Hardware  
Sr. Manager Engineering  
Sr. Manager Global Applications

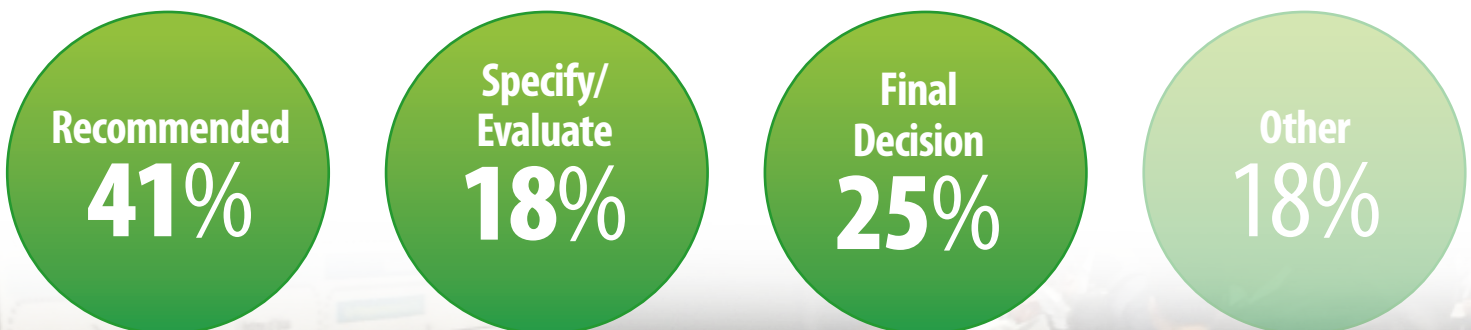
Engineering  
Sr. Manager Incubation  
Sr. Manager Product Development  
Sr. Manager Quality Innovation  
Sr. Manufacturing Engineer  
Sr. Mechanical Engineer  
Sr. Network Systems Manager  
Sr. Optical Engineer  
Sr. Optical Test and Automation Engineer  
Sr. Optoelectronic Engineer  
Sr. Panel Optics Engineer  
Sr. Product Line Manager  
Sr. Product Manager  
Sr. Product Quality Engineer  
Sr. Project Engineer  
Sr. Project Manager  
Sr. Purchasing Manager  
Sr. Research Engineer  
Sr. Researcher  
Sr. Scientist  
Sr. Software Engineer  
Sr. Sourcing Engineer  
Sr. Sourcing Specialist  
Sr. Strategic Sourcing  
Sr. Systems Electrical Engineer  
Sr. Systems Engineer  
Sr. Technical Director Imaging  
Sr. Technical Manager  
Sr. VP & GM  
Strategic Alliance Manager  
Strategic Planning Manager  
Strategic Procurement Manager

Strategic Sourcing Director  
Strategic Sourcing Manager  
Strategic Supply Chain Manager  
Strategy Director  
Sub-Contracting and Supplier Manager  
Supplier Quality Display Engineer  
Supply Chain Manager  
Supply Chain Program Manager  
SVP & CTO  
SVP General Manager Mobile Division  
SVP Operations  
SVP Product Management  
SVP Strategic Partnerships  
System Engineering Team Leader  
System Validation Manager  
Team Leader / Chief Researcher  
Technical Director  
Technical Manager  
Technical Programme Manager  
Technology Manager  
Technology Sourcing Manager  
Unit Manager  
VP Accounting  
VP Advanced Technology  
VP AR  
VP Automation, Robotics, Sensors  
VP Automotive  
VP Business and Product Development  
VP Business Management  
VP Business Operations

VP Business Unit Leader Electronic Materials  
VP Chemistry and Supply Operations  
VP Commercialization  
VP Country Manager  
VP Engineering  
VP Engineering / Production  
VP Engineering Touch Components  
VP Engineering  
VP Finance  
VP General Manager  
VP General Manager Function  
Film BG  
VP Head of Business Development  
VP Head of Global Procurement  
VP LCD Solutions  
VP Mobile Platform Architecture  
VP OEM Business Unit  
VP Operations  
VP Optical Engineering  
VP Optics  
VP Product Development  
VP Product Development Engineer  
VP Program Management  
VP Programs  
VP R&D  
VP Sensor Products  
VP Software & Computer Vision  
VP Strategic Development  
VP Strategic Programs & Business Operations  
VP Technology  
VP Technology Management

## Attendee Roles in the Buying Process

Source: Display Week Attendee Survey 2018



# Meet All the Electronic Displays BIG Spenders from These Major Industry Verticals

Source: Display Week 2018 Registration Data

Aerospace & Defense  
Auto Components & Parts  
Automotive  
Manufacturers  
Business Products  
Chemicals  
Communications

Equipment  
Computer Hardware  
Computer Services  
Consumer Electronics  
Electronics & Electrical  
Equipment  
Entertainment

Financial  
Industrial  
Internet Services  
Leisure Products  
Materials  
Medical Equipment  
Semiconductors

## Selected World-Leading Companies with USD Revenues in Excess of \$1 Billion that Attend Display Week

### AEROSPACE & DEFENSE

Airbus  
American Panel Corp.\*  
BAE Systems  
Boeing  
GE Aviation Systems  
Gentex  
Honeywell Aerospace  
L-3 Communications  
Lockheed Martin  
Northrop Grumman  
Panasonic Avionic  
Raytheon  
Rockwell Collins  
Thales Avionic

### AUTO COMPONENTS & PARTS

APTIV  
Continental Automotive  
Futaba\*\*  
Panasonic Automotive Systems  
Sumitomo Electric

### AUTOMOTIVE MANUFACTURERS

BMW  
Daimler  
Ford Motor Company  
General Motors  
Honda  
Hyundai  
Nissan  
Renault  
SAAB  
Tesla  
Volkswagen  
Volvo

### BUSINESS PRODUCTS

Richo  
Seiko Epson

### CHEMICALS

Dow Chemical  
DuPont  
Eastman Chemical  
Evonik  
Mitsubishi Chemical  
Mitsui Chemicals  
Nagase  
PPG Industries  
Sumitomo Chemical  
Tosoh Corporation  
Wacker Chemical

### COMMUNICATIONS EQUIPMENT

Cisco Systems  
Harris

### COMPUTER HARDWARE

Advantech  
Dell Technologies  
Fujitsu\*  
Lenovo

### COMPUTER SERVICES

HP  
IBM

### CONSUMER ELECTRONICS

Apple  
Canon  
Dolby  
Fitbit  
Fujifilm  
Garmin  
Harman (Samsung)  
HTC  
Innolux  
Konica Minolta  
LG Electronics  
Microsoft

Motorola Solutions  
Nikon  
Nokia Technologies  
Panasonic  
Samsung Electronics  
Sharp  
Sony  
TCL  
Vestel

### ELECTRONICS & ELECTRICAL EQUIPMENT

Arrow Electronics  
AUO\*\*  
Avnet  
BOE\*\*  
Flex Ltd  
Hitachi  
Honeywell  
Hon Hai/Foxconn  
IGT  
Illinois Tool Works  
Jabil Circuit  
JDI\*\*  
JCDecaux  
Kyocera  
LG Display\*\*  
Mitsubishi Electric  
NEC  
Omron  
Philips Healthcare  
Robert Bosch\*  
Rockwell Automation  
Seagate Technology  
Sony Electronics  
Synaptics  
Tianma\*\*  
Topcon Technologies  
Toshiba

### ENTERTAINMENT

20th Century Fox  
Disney  
Sony Pictures  
Warner Bros.

### FINANCIAL

Barclays  
Deutsche Bank  
GMT Capital  
Goldman Sachs Group  
Intel Capital  
Momentum Capital  
Pierpoint Capital  
Roth Capital

### INDUSTRIAL

General Electric  
Siemens  
Tatsuta Electric Wire & Cable  
Teledyne Controls

### INTERNET SERVICES

Alibaba  
Amazon  
Apple  
Facebook  
Google  
Tencent

### LEISURE PRODUCTS

Johnson Outdoors

### MATERIALS

3M\*\*  
Applied Materials  
Asahi Glass\*\*  
Avery Dennison  
BASF  
Corning\*\*

Henkel  
Itochu Plastics  
Iwatani Corporation  
Kolon Industries  
Merck KGaA\*\*  
Toray Industries\*\*

### MEDICAL EQUIPMENT

Intuitive Surgical  
HOYA

### SEMICONDUCTORS

AMD  
Analog Devices  
ARM  
Broadcom  
Intel  
Microchip Technology  
NVIDIA  
Qualcomm  
Sony Semiconductor  
Texas Instruments  
Tokyo Electron  
Truly Semiconductor\*

### TELECOMM EQUIPMENT

Huawei\*

\*Private

\*\* Exhibitor

NOTE: Exhibiting companies send full teams to connect and do business

Source: Display Week 2018 registration data and publicly available data

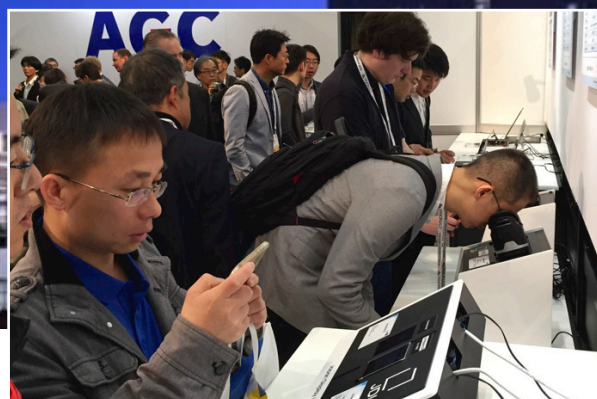


# Attendees Come to the Display Week Exhibition to See What's New, Advancing and Developing

## Major Product Categories on the Show Floor

- Backlights
- Coatings/Films
- Displays
- Equipment/Systems
- Input Interfaces
- Parts/Components
- Services/Solutions
- Software
- System Integration
- Test/Measurement Equipment

San Jose McEnergy  
Convention Center  
San Jose, CA



## If You Market Any of These Products or Services Your Company Belongs at Display Week

3D Displays  
Adhesives  
AMOLED Displays  
Anti Bacterial Filters  
Anti Glare Filters  
Anti-Reflections Screens  
Anti-Reflections Filters  
Automated Test Equipment  
Backlight Systems & Design  
Backlights  
Cables  
CCFL Inverters  
CCFLs  
Chemical Suppliers  
Coating Equipment  
Color Calibration System  
Color Filters  
Color Matching Systems  
Color Meters  
Conductive Films  
Connectors  
Consultants  
Contrast Enhancement Filters  
Converters (D/A & A/D)  
CRT Displays  
Deposition Equipment/Services  
Design/Optimization Software  
Development and Licensing of Technology  
Digital Video Systems

Display Drivers and Controllers  
Display Enhancement Services  
Display Housing  
Display Measurement  
Display Simulation and Modeling Systems  
Display Subsystems  
Display System Integrators  
Electroluminescent Displays  
Electrophoretic Displays  
Ellipsometers  
EMI Shielding  
Film Lamination Machines  
Flat-Panel Displays  
Flexible Circuits  
Flexible Displays  
Glass Cutting/Scribing Equipment  
Glass for Displays  
Gonioreflectometers  
Graphics Boards /Processors  
Graphics Systems Software  
Head-Mounted Displays  
ICs (video, graphics, and display)  
Image Processing Software  
Indicator Lights  
Industrial LCD Monitors  
IR Cut Filters  
Laser Inspection Systems  
LCDs: Active Matrix  
LCDs: Passive Matrix

LDCs: Ferroelectric  
LDCs: Passive, Active Addressing  
LDCs: Resized LCDs  
LED Drivers  
LED Packaging & Interconnect  
LED Test Equipment  
LEDs  
Light Diffuser Sheets  
Light Diffusers  
Light Guide Panels  
Light Management  
Light Measurement  
Magnetic Shielding  
Manufacturing Equipment  
Market Researchers/Publishers  
Materials  
Materials Handling  
MEMs  
MEMs Displays  
MicroDisplays  
Microscopes  
Military Displays  
Neutral Density Filters  
NIR Filters  
OLED Displays  
OLEDs, AMOLEDs  
Optical Analytics/Design Software  
Optical Bonding Displays  
Optical Coatings  
Optical Components

Optical Design Services  
Optical Filters  
Optical Grade Plastic  
Optical Testing Laboratories  
PC-Based Test Equipment  
Phosphors  
Photolithography Equipment  
Photometers  
Plasma Displays  
Plastic Moldings  
Polarizers  
Polymer Films  
Portable Displays  
Power Converters  
Power Supplies  
Projected Capacitive Touch Screens  
Projection Displays: CRT  
Projection Displays: DLP/DMD & LCOS  
Projection Displays: MEMS  
Protective Films/Papers  
Quantum Dots  
Radiometers  
Reader Displays  
Rear Projection Screens  
Reflective & Bi-Stable LCDs  
Reflective Displays  
Repair and Maintenance Services  
Resistive Touch Screens  
Rollable Displays

Scratch Resistant Filters  
Scribers  
Sealants  
Semiconducting Materials  
Signal Processing Software  
Spectrometers  
System Integration  
Switches  
Thermal Management Components  
Thin Films  
Touch Displays  
Touch Screen Stylus  
Touch Screens  
Transparent Displays  
Transparent Heaters  
UV Block Filters  
UV Pass Filters  
Vacuum Equipment  
Vacuum Fluorescent Displays  
VCSEL  
Video Generators  
Video Interfaces  
Video Oscilloscopes  
Video Walls  
Viewing Angle Measurement  
Virtual-Reality Displays  
Windshield Displays  
Wire

**“I need to come to Display Week every year to keep up...and see what's new and evolving.”**

– **Mitch Butzer**, Principal Electrical Engineer, Esterline Interface Technologies, Coeur d'Alene, ID

## The Six Business Activities Attendees Undertake in the Display Week Exhibit Hall

1. See and obtain information on new products, emerging technologies, and solutions to challenges
2. Meet with current suppliers
3. Compare various alternatives (performance/specs/costs/etc.)
4. Research suppliers that might satisfy our needs
5. Identify specific needs for new or different technology
6. Find new suppliers

Source: Display Week Attendee Survey 2018

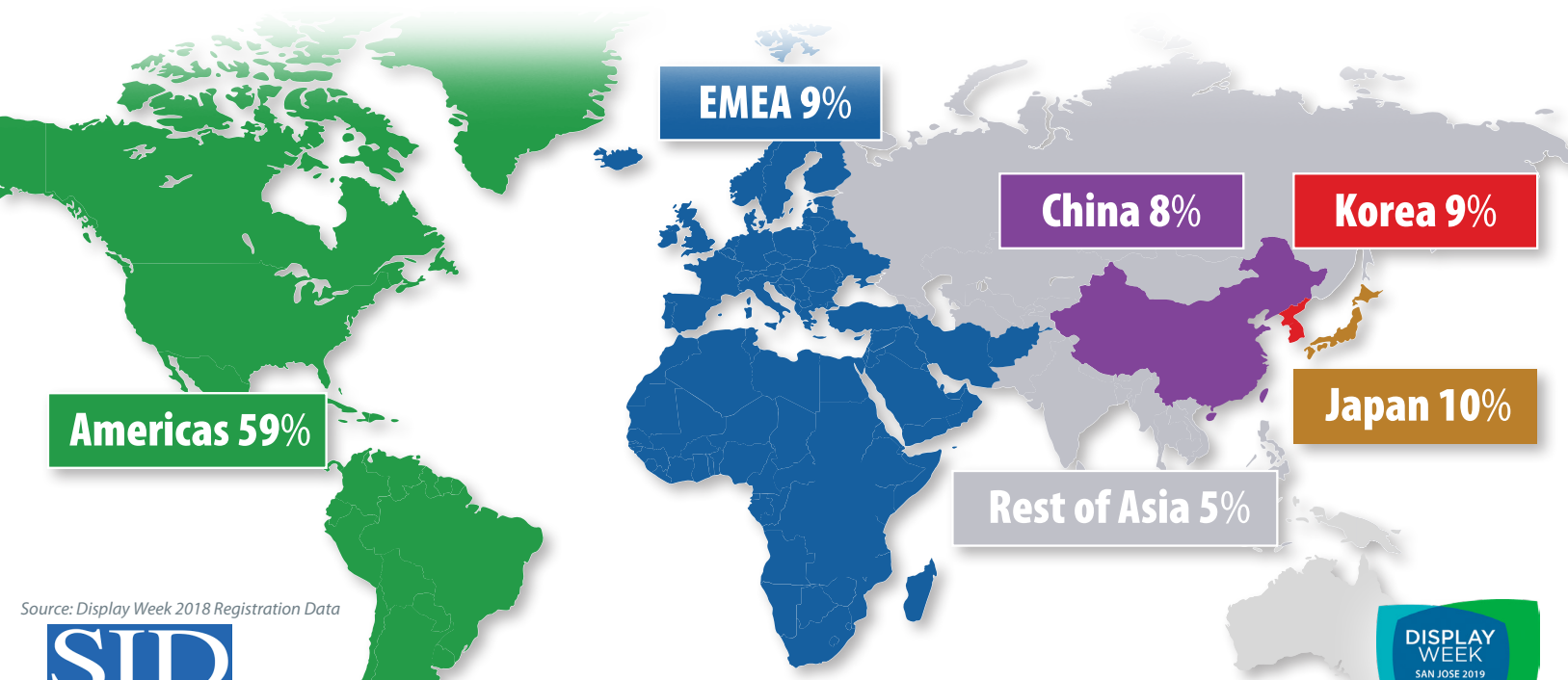
## Demographics

### Where Attendees Come From

Attendees come from the Americas and every region across the globe to evaluate product performance...specify...find new suppliers...and to buy

**7000 Global Visitors...from 6 Regions...49 Countries...and from Small...to Midsize...to Fortune 1000 Companies**

**Expand or launch your business into international markets right from your booth**



Source: Display Week 2018 Registration Data



## Demographics *(continued)*

# Company Size by Number of Employees

Source: Display Week Attendee Survey 2018



## Exhibitors Come from Across the Globe to Connect with the Electronic Display Community

### Display Week 2018 Exhibitors in Their Own Words

*"Display Week was a fabulous show for TOYO Corporation. We've been involved with the display industry for decades in Japan. But this year, to reach a global audience, we officially announced our new LT1000 ion impurity measurement system here at Display Week. We talked to many panel design engineers and technicians who were absolutely amazed with the instrument's ability to deliver complete and accurate test cycle measurement results, with full data, in one second - for organic and inorganic liquid-based substances."*

– **Steve Wong**, VP Marketing and Product Management, TOYOTECH (A TOYO Corporation company), Fremont, CA

*"While Review Display Systems is well-established and well known in the UK, we took the decision to expand our business into the USA by opening RDS Inc. in Milwaukee in April 2018, and exhibiting at SID Display Week in Los Angeles in May. This proved to be a great decision. It was a really great show for us. We connected with high quality design, electrical and mechanical engineers, who recognized the quality of our bespoke display and embedded systems. Each had different peripheral application requirements that we could satisfy. We look forward to participating in Display Week next year in San Jose!"*

– **Graham Smith**, President, Review Display Systems, Inc., Milwaukee, WI

*"At Display Week we spoke with many customers and prospects interested in our advanced polymer solutions for their application needs. We saw the right target audience of chemists and materials engineers we needed to see, many from Fortune 100 companies."*

– **Doug Skilskyj**, Manager, Production and Polymer Process Development, Promerus, Brecksville, OH



***"We will be at Display Week 2019 in San Jose. This is really a wonderful show for us, and we can learn more from the show, and show more of what we can do for customers. Display Week will do better and better in the future."*** – **Jianbin Wang**, Test Equipment Manager, Guangzhou New Vision Opto-electronic Technology, Ltd., P.R. China

***"Display Week is a great event to engage all the various engineers that can use custom Lummax LCD, PMOLED and AMOLED products – electrical, electronic, optical and development engineers. We met many key industry players."*** – **Sam Hu**, Sales Manager, Lummax Electronics Co., Limited, Shenzhen, China

***"We scheduled Display Week for the worldwide premier of our new simulated reality technology demo, system and developer kit. Display Week was our busiest event yet! We saw so many VR/AR content creators and OEM prospects - from commercial and industrial, to entertainment, medical and military. The reaction and interest has been incredible!"*** – **Arne Balk**, Brand Marketing Director, Dimenco, The Netherlands

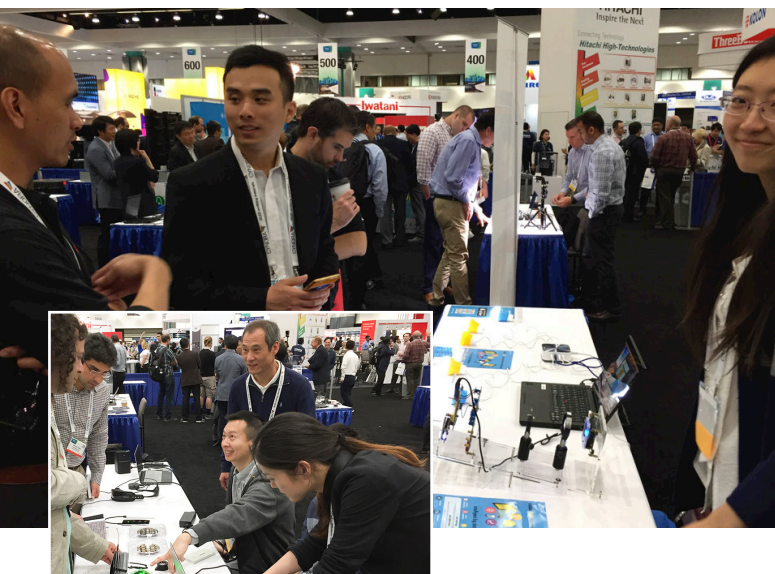


***"Our marketing challenge is to show the demo for our automated simulation software for touch sensor design optimization to all those involved in the purchasing decision. At Display Week we engaged with many industry leading companies from around the world, their design engineers, managers of design, customer support, and business development people, who can use our touch technology for more rapid development of consumer, automotive, industrial, and medical display products and devices."*** – **Dimitris Orlis**, Field Application Engineer, Fieldscale, Thessaloniki, Greece



# I-Zone

## Your exhibit puts your company at the center of emerging display technology



**The I-Zone (Innovation Zone)**, now in its 8th year, is a show-within-a-show on the exhibit floor. The I-Zone is where dozens of inventors, universities, government labs, and start-ups from across the globe come to showcase their exciting pre-market demos and prototypes. Thousands of attendees, potential partners, manufacturers and investors make this their first stop upon entering the exhibit hall. The I-Zone is one of the most important aspects of Display Week.



# What's Included with Your Booth

**When You Exhibit at the World's Leading Electronic Displays Event Your Company Receives High-Value Benefits Before, During, and After the Show**

## Pre-Show Marketing Support (Compliments of SID)



- **Use of the Display Week logo** to promote your participation and show presence.
- **VIP Expo Invitations** customized with your company name, logo and booth# to invite customers and prospects to visit your booth for free all three days of the show.
- **Online Exposure Opportunities** with your company name, booth#, product description, address, and company URL, on the show website, and in the show's searchable highly trafficked mobile app.
- **Press Exposure Opportunity** to be listed and quoted in Display Week press releases.
- **Eligibility for coveted industry recognition awards:** Display of the Year, Display Application of the Year, and Display Component of the Year, with each receiving special mention in the online and print show issue of Information Display magazine.

## At-Show Marketing Support (Compliments of SID)



- **Opportunity for discounted admission** to the Technical Symposium and Business Conferences.
- **Listing** in the Official Display Week Exhibit and Product Guide.
- **Products on Display listing** in the online and print show (May) issue of Information Display magazine.
- **Designated exhibit time in the Exhibit Hall** when there are no other concurrent events.
- **Opportunity to post pre-show press releases** to the Display Week website.
- **Opportunity to book a meeting room** right on the show floor (Contact Sales).
- **Opportunity to book high visibility sponsorships and promotions** and gain branding impact with a customized multi-channel package (Contact Sales).
- **Opportunity to schedule your company's promoted presentation** during the Exhibitors Forum to reach all attendees at Display Week.
- **Opportunity to host a press conference and media interviews** in the Display Week Press Room.
- **Eligibility for People's Choice Award**, which earns on-site recognition and special mention in the online and print post-show review issue of Information Display magazine.
- **Complimentary coffee and tea breaks** on the show floor, every day of the show for all attendees and exhibitors.
- **Hard wall panels (8' rear wall, 3' side walls)**, and company sign for all linear booths.
- **Discounted products and services** ordered pre-show from the general services contractor.
- **Hotel rooms secured at special show block rates.**
- **Hospitality assistance** from the San Jose Convention & Visitors Bureau.

# Reserve Your Space Today Book a High Impact Sponsorship

## Exhibit Space Pricing

Before Feb. 2, 2019

After Feb. 2, 2019

For corner booths add \$95/corner

(Contact sales for special discounted member rates for Gold, Silver and Corporate Members)

## Cost/Sq. Ft

\$42

\$44

## Americas & Europe:

Booth Sales & Sponsorships

Jim Buckley

Tel: (203) 502-8283

Email: [jbuckley@pcm411.com](mailto:jbuckley@pcm411.com)

## Asia:

Booth Sales & Sponsorships

Sue Chung

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## SID and Display Week Are Proud Supporters of Women in Technology



### Women in Tech: Taking on the World Second Annual Women in Technology Forum Display Week 2018

*Pictured (from left to right)*

- **Tara Akhavan**, Moderator, Founder and CTO, IRYStec, Marketing Vice-Chair, Society for Information Display
- **Nadya Ichinomiya**, Director of Information Technology, Sony Pictures
- **Rosalie Hou**, CEO, ELIX Wireless Charging Systems, Inc.
- **Poppy Crum**, Ph.D., Chief Scientist at Dolby Laboratories, Adjunct Professor, Stanford University Center for Computer Research in Music and Acoustics and Program in Symbolic Systems
- **Robin Burrell**, Chief Digital Product Officer, Redflight Mobile/Redflight Innovation



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